

Blend Wine, Build a Team!

Wine blending is a great teambuilding activity involving sampling and learning about local wines and the wine making process. This activity will not only educate participants about the wine making process, but will also sharpen negotiating skills, improve group communication, and foster cooperation and collaboration while having fun.



Wine Blending Teambuilding

Our knowledgeable guides will shuttle your group to a winery in downtown Santa Barbara where you will be greeted by the winemaker. You will receive a welcome glass of wine, offered cheese and crackers, and be introduced to some basic theories of creating wine blends. Your group will then be split into teams to begin!

Teams will compete to create the best blend of varietals based on what they have learned. Each team will be given 3 or more varieties to work with as well as any necessary tools for blending. They will strive to create the best blend using terminology and concepts employed by professional wine makers and sommeliers. Ultimately, the team must come to a consensus on which blend best represents their efforts and will outperform the blends of their competitors. The winemaker will judge the final blends and provide feedback, selecting the best blend to be bottled. A group photo is taken to serve as a label for the winning blend, and each participant will receive a bottle. Bottling process and shipping takes 2-3 weeks, US only.

Suggested start time

4:00pm, duration 2-3 hours.

Level of Difficulty

Easy.

Cost by Group Size

18 + \$145.00 per person, plus 15% service fee.

12-17 \$165.00 per person, plus 15% service fee.

11 - \$180.00 per person, plus 15% service fee.

Program may be customized to fit group size, location, time frame, goals, and budget.

Trip includes

Roundtrip transportation from local hotel to winery, welcome glass of wine and tastings throughout program, cheese and crackers, facilitation by professional winemaker, one bottle of wine per participant, shipping fees.